

Fair Board Minutes
April 16, 2018
Ag Building 7PM

Meeting called to order by President Tammi Schneider. Present: Vicky Whitman, Garrett Miller, Dan Carpenter, Dave Rook, Chris Carnahan, Trevor Smith, Will White, Roger Evans, Kristi Strachan, Jill Duvall, Ben Duke, Rod Sigmon

Excused: None
Staff: Kali Benson
Guest: Jim Duvall

Approval of agenda with addition of Open Class Superintendent, Advertising, FFA vs. Market Animals and Entertainment at fair. Minutes from March meeting approved.

Fairgrounds report - Shawn Carpenter unable to attend; nothing new to report. Suggested by Tammi that we give positive encouragement and thanks to Shawn for all he continues to do to work cooperatively with us.

Extension/4H report - May 16 is goat/sheep/swine tag in. Optional tagging for pigs. Tags available May 1. Dates for carcass classes set. Working on some alternate scheduling for 4H items. No across-the-board interviews for general projects; will start taking check-ins on Friday. This will help assist with Open Class set-up. Edits for fair book given to Vicky. Youth Council on board to do corn hole tournament; need to let Vicky know about entry fees. Veterinarians need to be contacted; Vicky will follow up. Clean up - need clarification from Shawn. Kali will let us know about work night dates.

OLD BUSINESS:

- Fair Board approval by BOCC has not yet occurred. Tammi is still working on paperwork.
- No carnival yet and likely won't have one this year. Petting zoos are costly, so hopefully animal superintendents can set up some more interactive barns for the kiddies as a replacement for hiring a petting zoo.
- Rod is working with an organization to provide a trailer with some exhibits.
- Shooting gallery (through Big Air Jumpers) was popular last year as a free event; perhaps charge for participation this year so the supplies for the event will last longer.
- RC Cars? Any other ideas where we provide free space are encouraged.
- Open Class superintendent - Katie Listul and Debbie Maul have agreed to take it on; Nancy Ramsour will assist. Jill will reach out to Roann Keen to ask for set-up assistance.

NEW BUSINESS:

- Horse shoe tournament tabled until next month.
- Fair Theme 2018 not yet chosen. Kali will email 4H groups for suggestions/\$100 donation to club for winning fair theme.
- Advertising - Reviewed what we've done in the past. To be able to do more advertising, Trevor suggested we go in with Cowboy Up and the Bucking Futurity and split the cost of a post card that will be a bulk mailing about 6 weeks ahead of fair to about 10,000 addresses. The fair events would have 3/4 of one side of post card. Cost will be about \$1500. This would replace the July mailing that the fair board has previously done. Motion made that the Fair Board work with the Bucking Futurity (declining Cowboy Up) on a post card. Need to have new banners made. Decided to put 1/2 page ad in Fence Post publication that will be widely distributed; Jill will follow up.
- Will spoke about having better back drops for pictures at fair. Perhaps Market Sale committee can pick up cost. Will to follow up.

-Entertainment - Will to follow up with Garden Tractor folks for invoice. Trevor suggested a dog act show to add to fair; went over well at Douglas County Fair. 3 shows on Friday, 1 or 2 on Saturday, 3 on Sunday. Need to figure out where and when to schedule performances.

-Discussion of parade route/order followed.

-FFA vs. 4H market animals - first FFA participant with market animal this year. Kali will bring examples of verbiage from other counties and the 4H/FFA MOU so we can establish a rule going forward for Elbert County.

Next meeting: May 21, 2018

Respectfully submitted,
Jill Duvall
Secretary
Elbert County Fair Board