

ELBERT COUNTY FAIR

2023 SPONSORSHIP LEVELS

Saturday, July 29 - Sunday, August 6, 2023

6 Reasons

TO SPONSOR THE ELBERT COUNTY FAIR

- The Elbert County Fair attracts visitors from all over the state.
- Our fair attendees and contestants represent your customers.
- We work hard to promote the fair and with this year's new events and vendor additions, it may be the best fair yet!
- Elbert County has a population of over 25,000 with much larger populations in the adjoining counties. We can connect your business to the people you are trying to reach.
- By helping us promote the Elbert County Fair, we'll help your business grow.
- We offer three Sponsorship Levels to fit your budget.

SILVER SPONSOR \$2,500

- Recognition in fair book
- Recognition during ALL fair events
- Recognition on all posters and marketing materials
- Banner (up to two) displayed on fairgrounds the week of fair
- Digital banner displayed on webcast during livestock shows
- Four (4) tickets to the EDCLA Barbecue on Saturday

GOLD SPONSOR \$5,000

- Recognition in fair book
- Recognition during ALL fair events
- Recognition on all posters and marketing materials
- Banner (up to four) displayed on fairgrounds the week of fair
- Digital banner displayed on webcast during livestock shows
- Six (6) tickets to the EDCLA Barbeque on Saturday, and recognition during the Market Sale
- Vendor booth space on fairgrounds Friday, Saturday and Sunday
- Recognition during Saturday night's rodeo. (Includes a ride around the arena in front of the grandstands in a horse-drawn carriage)

PREMIER SPONSOR \$10,000

- Recognition in fair book (including an ad placed on your behalf)
- Recognition during ALL fair events
- Recognition on all posters and marketing materials
- Banner (up to five) displayed on fairgrounds the week of fair, and in the main arena during all arena events
- Digital banner displayed on webcast during livestock shows
- Ten (10) tickets to the EDCLA Barbecue on Saturday, and recognition during the Market Sale with an opportunity for you to promote your organization.
- Vendor booth space on fairgrounds Friday, Saturday and Sunday
- Recognition during Saturday night's rodeo. (Includes a ride around the arena in front of the grandstands in a horse-drawn carriage)

All of the above and...

- Recognition in the Kiddie Corral carnival area. (This sponsorship level ensures free rides for youngsters 2 to 10 years of age in the carnival area)
- Recognition on www.ElbertCountyFair.com (year-round)

READY TO SPONSOR THE FAIR?

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