

Elbert County Fair Board Minutes
August 16, 2021

Meeting called to order by President Tammi Schneider.

Members present:

Dave Rook, Troy Kelty, Chris Carnahan, Will White, Garrett Miller, Dan Carpenter, Aaron Thieman, Trevor Smith, Rod Sigmon, Sheri Trehal, Tammi Schneider, Jill Duvall, Vicky Whitman

Excused: Ben Duke

Resignation: Nancy Ramsour

Extension Staff: Kali Benson

Fairgrounds/County Staff: Michael Sarabia

Approval of agenda and July 2021 fair board minutes.

Fairgrounds report: Michael Sarabia reported on improved lighting and ongoing work with electricity upgrades. Tammi has noted fairground items from this year's fair that we will revisit before next year's fair. Michael asked for a linear list for each day of fair for staff to anticipate needs. Tammi expressed appreciation to Michael and the county crew.

Extension report: Kali Benson expressed her appreciation to the fair board for all their help. Majority of feedback has been positive. Over 150 projects going to state fair.

OLD BUSINESS:

Tammi thanked all for their help as we recapped the 2021 fair.

Vicky Whitman reported on the \$760,000 market sale. Great buyer base; \$113,000 in add-ons.

Market sale location was good because of the large number of buyers; wouldn't have fit in previous location. Need taller bleachers in back. Show Barn Flix total viewers: dog - 970, fashion review - 603, horse show - 1072, sheep - 851, hogs - 609, goats - 335, poultry - 415, beef - 634. Will need to decide if we can afford live streaming of events in future year. Sheri Trehal reported on income so far: banner sponsors, vendor fair, Mutton Bustin', wrist bands for carnival, and snack shack. Beer garden income to be turned over to us in September. Food vendor discussion ensued - need more coverage; had 3 cancellations in last 2 weeks. Beer garden needs to be open more hours.

Vendor fair was very successful; more sales in 3 days than they previously had in 4 days. Car show was a great addition. More people in attendance than in the past; pleased with the schedule revisions. Need to improve Saturday night organization.

Tammi shared her concerns about board members not following proper guidelines if they have concerns/issues about fair activities and events. Bring concerns to fair board first; we are a team and should work together to resolve issues.

NEW BUSINESS:

2022 fair dates: July 30-August 7

-Youth Council: sold wrist bands for us. Moved to have the county pay \$100 to Youth Council for managing the wrist band sales. Sheri Trehal will follow up on this.

-Poultry issue: An exhibitor left early on Sunday; did not follow proper protocol for exiting fair. Was told by superintendent not to leave; ignored standing rules for check-out. Moved that this individual cannot exhibit a market animal at the 2022 EC Fair; passed unanimously.

Next meeting: September 20, 2021. Board members need to bring list of items we need to change and deal with at future fairs. Survey will go out to fair families.

Meeting adjourned.

Jill Duvall

Secretary

Elbert County Fair Board